JOIN THE MOVEMENT! Fair Trade Long Beach (FTLB) is a coalition of activists, advocates, and ethical businesses working to increase the availability and use of Fair Trade products throughout Long Beach, California and the surrounding communities. To earn a designation as a Fair Trade Town, the committee is in the process of identifying retailers that sell Fair Trade products and organizations that serve Fair Trade items at their meetings or offices. In the near future, the committee will ask the Long Beach City Council to pass a resolution declaring Long Beach's dedication to Fair Trade practices. Many communities, schools and congregations on six continents have joined together to alleviate poverty through Fair Trade. We are working to get the city of Long Beach, home to nearly 500,000 people, to identify and seek Fair Trade retailers and products within their home city.



LOOK FOR THESE LABELS AND SHOP YOUR VALUES

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